



2010

# US CUP

## Press Release

February 2, 2010

### H2O Overdrive Triple Crown opener drawing World Class racers

The 2010 **H2O Overdrive Triple Crown presented by Specialized** appears to be on the radar of some of the World's top Mountain Bike talent, according to US Cup management.

"We are very excited with the feedback we have been receiving from the industry and riders about the opening round of the H2O Overdrive Triple Crown All Mountain Series stated US Cup marketing director Ty Kady. **"To date, I have confirmation from some of North America's top riders, plus 2009 women's World Championship Bronze medalist Lene Byberg of the Factory Specialized team is set to race, along with her teammate Todd Wells."**

"I can confirm that a lot of top talent will be attending, including newly signed Cannondale Factory riders Jeremiah Bishop and Tinker Juarez. **Team Sho-Air/Specialized will be sending five time Australian champion Sid Taberlay, along with Max Plaxton and Tad Elliot.** We also expect some of the Kenda/Felt team, some of the Subaru/Gary Fisher crew, as well as a possible Geoff Kabush sighting with his Rocky Mountain/Maxxis team. All in all, we expect the field to be loaded in both the men and women's races as they go after potentially huge prize money and media coverage!" continued Kady

"But let's not forget about all the privateers, both regional and nationally that can come stake their claim" reiterated Kady. "We could be paying as deep as 30 spots, and we have a Top U23 and Top Senior (oldest) rider bonus too."

"Industry feedback has been really positive on the new concept and it seems to be gaining momentum with the sponsors, teams and riders commented Kady.

Jon Rourke, the Subaru/Gary Fisher team manager had this to say **"We look forward to having the team/riders participate in the H2O Overdrive TC events. The overall concept of the TC should prove to be interesting both from racing dynamics and strategy perspective."**

**Pua Sawicki, a six time national endurance champion, had this perspective as an attending rider, "I am really excited about the first race in the H2O Overdrive Triple Crown at Bonelli Park and I am excited about the new format. Not only will it be fun to race all three disciplines, but it will also highlight the best all around racer."**

**North America's top cross country Pro Geoff Kabush, chimed in via e-mail with his support, "I think you will get a lot of appreciation from the riders for the payouts. That is about how it was back in the day when I started... \$3500 for the win..... It is nice when you can finish 5-6th and still get \$500-600 bucks to break even for the weekend."**

For more info go to: [www.uscup.net](http://www.uscup.net)

**KENDA**

PRIMAL ESgrips.com

KMC

dh DAMION HICKMAN DESIGN

GU ENERGY GEL

**h<sub>2</sub>O**  
**overdrive**  
INNOVATION IN HYDRATION  
**EPIC**  
ACTION VIDEO CAM

Rock & Road CYCLERY

CLIF BAR

SHO-AIR

FOX RACING SHOX

MOUNTAINBIKE

SPECIALIZED